

# 2023 SPONSORSHIP BENEFITS

## OFFICIAL SPONSOR

## FESTIVAL PARTNER

## LOCAL SPONSOR

OLD OAKS  
\$10 000

MAJESTIC MAPLES  
\$5000

STATELY SPRUCE  
\$3000

WELCOMING WILLOWS  
\$1500

GRASS ROOTS  
\$500

### FESTIVAL PROMOTION

Exclusive sponsor category rights



Rights of association with the Stewart Park Festival



Recognition as a sponsor at all Festival fundraising events and promotions



Speaking opportunity during the festival



Official Sponsor - Main Stage



Official Sponsor - Wendy Laut Stage



Official Sponsor - Crystal Palace



Recognition as a sponsor on www.stewartparkfestival.ca



Logo on Volunteer T-Shirt



*(note that this benefit is only available if confirmed by April 1st)*

### IN THE MEDIA

Recognition As A Sponsor In Radio Promotions



Cross-promotional Opportunities Of Festival Related Social Media Content



Recognition As A Sponsor On Social Media



Recognition As A Sponsor In All Print Media



Recognition As A Sponsor In Festival Pamphlet



Recognition As A Sponsor In Festival Newsletter



### ON THE STAGE

Recognition as a sponsor on the Main Stage Banner



Recognition as a sponsor on the Wendy Laut Stage Banner



Recognition as a sponsor on banner at the Chrystal Palace



Verbal Recognition as a sponsor from the Main Stage



Verbal Recognition as a sponsor from the Wendy Laut Stage



Verbal Recognition at the Chrystal Palace



### AROUND STEWART PARK

Recognition as a sponsor at both main festival entry points to Stewart Park



Onsite activation location



Opportunity for recognition of a Festival supporting element



Opportunity for recognition of a Festival activity



Recognition of business on signage in Stewart Park



CONTACT: Rob Marois, Sponsorship Coordinator, [sponsor.stewartparkfestival@gmail.com](mailto:sponsor.stewartparkfestival@gmail.com)